



ALICIA GAUG

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EDUCATION

The University of Akron

Myers School of Art
BFA in Graphic Design
May 2018

HONORS

Dean's List 2014–2018

Kessler, George W. and Alice M.
Memorial Scholarship

Student Success Scholarship

Myers School of Art Studio Scholarship Show
Work displayed in the projects gallery in 2017

Design Miami
Had the opportunity to travel to Florida with classmates
to see multiple art shows in 2017

ORGANIZATIONS

AAF Akron
March 2017–Jan. 2019

AIGA
October 2016–Jan. 2019

Student Design Society
May 2017–May 2018

Student Art League
Sept. 2016–May 2018

EXPERIENCE

STARK ENTERPRISES • CLEVELAND, OH

GRAPHIC DESIGNER • APRIL 2022–PRESENT

Works with a small team as a graphic designer working on a wide range of projects for both commercial and residential properties. These projects include monthly magazines, promotional event signage, monthly calendars, presentations to investors, street signs, logo creation and brand identity, brand guidelines, sponsorship decks, leasing brochures, and helping with social media. This role has also expanded to designing more than a normal graphic design job including a large monument sign for a shopping plaza and entryway monument signs for a residential property.

FREELANCE

GRAPHIC DESIGNER • JANUARY 2019–PRESENT

Works with a variety of clients to create products including wedding stationary, logos, event invitations, cards, posters and t-shirts.

LIBERTY HOME MORTGAGE CORPORATION • INDEPENDENCE OH

LEAD GRAPHIC DESIGNER • SEPTEMBER 2020–APRIL 2022

Led a small team in the branding of internal and external marketing materials. This included marketing campaigns, logos, email invites, flyers, calendars, door hangers, cards, infographics, newsletters, social media graphics and more. Also did in-house production of almost all materials including promotional items. Managed a Xerox Versant 280 Printer and a Mimaki UJF-6042 MkII LED Printer.

US ACUTE CARE SOLUTIONS • CANTON, OH

GRAPHIC DESIGNER • MARCH 2019–MARCH 2020

Worked with a team to do graphic design, commercial photography and print production. Designed and illustrated a large variety of products including manuals, trade show graphics, advertising, newsletters, brochures, t-shirts, social media graphics, handouts, giveaways and more. Did location and studio photography. Managed a Xerox Versant 180 Press with a Plockmatic Pro 50 Booklet Maker and an AeroCut Classic card cutter and creaser to print and assemble projects.

BRIDGEPOINT SOLUTIONS GROUP • NORTH CANTON, OH

GRAPHIC DESIGNER • JUNE 2018–JANUARY 2019

Gained experience in production set up and designing a wide variety of projects using layout and illustration skills, as well as, shooting and editing product photography. Worked with two other professional designers and assisted in projects including catalogs, signage, forms, calendars, manuals and grocery ads.

THE UNIVERSITY OF AKRON • AKRON, OH

GRAPHIC DESIGN INTERN • MAY 2017–MAY 2018

Gained experience designing a variety of projects using layout, illustration and hand lettering skills. Worked with two professional designers to help design campus signage, posters, brochures, Snapchat geofilters, decals, and billboards.

FREEDOM HOUSE • AKRON, OH

LEAD DESIGNER • AUGUST 2016–AUGUST 2017

Worked with the non-profit to produce a brochure and logo for their program Courage to Change. Designed invitations for their 10-year anniversary dinner.

VOLUNTEER WORK

RICHARDSON ELEMENTARY SCHOOL

VOLUNTEER • MAY 2014–2019

Ran the craft station for field day.

RIITMAN HIGH SCHOOL

ASSISTANT TRACK COACH • JANUARY 2018–MAY 2018

Helped train the distance team by running with them and gave direction for the rest of the team in the weight room.

APPALACHIA SERVICE PROJECT

LEAD DESIGNER • 2015–PRESENT

Service trip in the Appalachia Mountains with Sts. Peter & Paul Church to help rebuild homes. In charge of our group's advertising for fundraisers which includes posters, ads, flyers, and brochures.