

# Alicia

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**ALICIA GAUG**

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## EDUCATION

### **The University of Akron**

Myers School of Art  
BFA in Graphic Design  
May 2018

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## HONORS

Dean's List 2014–2018

Kessler, George W. and Alice M.  
Memorial Scholarship

Student Success Scholarship

Myers School of Art Studio Scholarship Show  
Work displayed in the projects gallery in 2017

### **Design Miami**

Had the opportunity to travel to Florida with classmates  
to see multiple art shows in 2017

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## ORGANIZATIONS

### **AAF Akron**

March 2017–Jan. 2019

### **AIGA**

October 2016–Jan. 2019

### **Student Design Society**

May 2017–May 2018

### **Student Art League**

Sept. 2016–May 2018

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## EXPERIENCE

### **LIBERTY HOME MORTGAGE CORPORATION · INDEPENDENCE OH** **LEAD GRAPHIC DESIGNER · SEPTEMBER 2020–PRESENT**

Leads a small team in the branding of internal and external marketing materials. This includes branding, logos, email invites, flyers, calendars, door hangers, cards, infographics, newsletters, social media graphics and more. Also does in-house production of almost all materials including promotional items. Manages a Xerox Versant 280 Printer and a Mimaki UJF-6042 MkII LED Printer.

### **FREELANCE**

#### **GRAPHIC DESIGNER · JANUARY 2019–PRESENT**

Works with a variety of clients to create products including wedding stationary, logos, event invitations, cards, posters and t-shirts.

### **US ACUTE CARE SOLUTIONS · CANTON, OH**

#### **GRAPHIC DESIGNER · MARCH 2019–MARCH 2020**

Worked with a team to do graphic design and photography, as well as, print production. Designed and illustrated a large variety of products including manuals, trade show graphics, advertising, newsletters, brochures, t-shirts, social media graphics, handouts, giveaways and more. Did location and studio photography. Managed a Xerox Versant 180 Press with a Plockmatic Pro 50 Booklet Maker and an AeroCut Classic card cutter and creaser to print and assemble projects.

### **BRIDGEPOINT SOLUTIONS GROUP · NORTH CANTON, OH**

#### **GRAPHIC DESIGNER · JUNE 2018–JANUARY 2019**

Gained experience in production set up and designing a wide variety of projects using layout and illustration skills, as well as, shooting and editing product photography. Worked with two other professional designers and assisted in projects including flyers, signage, forms, calendars, displays, and grocery ads.

### **THE UNIVERSITY OF AKRON · AKRON, OH**

#### **GRAPHIC DESIGN INTERN · MAY 2017–MAY 2018**

Gained experience designing a variety of projects using layout, illustration and hand lettering skills. Worked with two professional designers to help design campus signage, posters, brochures, Snapchat geofilters, decals, and billboards.

### **TIME AND TIME AGAIN · AKRON, OH**

#### **TYPESETTER AND DESIGNER · FEBRUARY 2018**

Typeset and designed the cover of an autobiography.

### **FREEDOM HOUSE · AKRON, OH**

#### **LEAD DESIGNER · AUGUST 2016–AUGUST 2017**

Worked with the non-profit to produce a brochure and logo for their program Courage to Change. Designed invitations for their 10-year anniversary dinner.

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## VOLUNTEER WORK

### **RITTMAN HIGH SCHOOL**

#### **ASSISTANT TRACK COACH · JANUARY 2018–MAY 2018**

Helped train the distance team by running with them and gave direction for the rest of the team in the weight room.

### **APPALACHIA SERVICE PROJECT**

#### **LEAD DESIGNER · 2015–PRESENT**

Service trip in the Appalachia Mountains with Sts. Peter & Paul Church to help rebuild homes. In charge of our group's advertising for fundraisers which includes posters, ads, flyers, and brochures.

### **RICHARDSON ELEMENTARY SCHOOL**

#### **VOLUNTEER · MAY 2014–PRESENT**

Runs the craft station for field day.

### **MYERS OPEN HOUSE**

#### **SENIOR REPRESENTATIVE · FEBRUARY 2017, 2018**

Met with aspiring high schoolers and talked about the Myers School of Art's graphic design program.

DESIGN · ILLUSTRATION · HAND LETTERING